



Director of Marketing and Communications

National Workers' Compensation medical and vocational management company is looking for a Director of Corporate Marketing and Communications. This position will report directly to the President and CEO of the company and is open to all qualified candidates throughout the country. Candidates will be a proven strategist and leader with hands on experience in executing media relations, industry and social media.

Responsibilities:

- Responsible for planning, development and implementation of all of the Organization's marketing strategies, marketing communications, and public relations activities, both external and coordinates, primarily, with the media.
- Responsible for editorial direction, design, production and distribution of all Organization publications.
- Ability to report and measure the success of the plan on a monthly basis.
- Coordinate media interest in the Organization and ensure regular contact with target media and appropriate response to media requests.
- Act as the Organization's representative with carriers, employer and prospective clients.
- Coordinate the appearance of all Organization print and electronic materials such as letterhead, use of logo, brochures, etc.
- Responsible for the achievement of marketing/communications/public relations mission, goals and financial objectives.
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- Recommend short- and long-term Organization goals and objectives to the President and CEO.
- Act as an internal consultant to bring attention and solutions to institutional priorities.
- Ensure effective management within the marketing, communications and public relations function, with provision for succession
- Minimum of 5 years' experience in marketing, communications or public relations with demonstrated success, in the insurance and Workers' Compensation industry.
- Bachelor's degree preferably in a relevant field with above average writing and speaking skills in journalism, marketing, public relations preferred. Graduate degree in a related field is desirable.

Due to the nature of our clientele, candidate must be a United States Citizen and able to participate in background checks.

CV via email only: labormanagementservicesinc@lmscorp.net